



# Northern Michigan Lamb & Wool Festival

## Advertisement Order Form

Booklet / Newsletter 2010      Website any time

Business Name:

Personal Name:

Mailing Address:

City:

State:

Zip:

Phone:

Email to be listed on Festival Website:

Website to be listed on Festival Website:

**Note:** Festival members and partners are automatically given a text listing on the festival website, [www.lambandwoolfestival.com](http://www.lambandwoolfestival.com). Vendors who have paid for the 2009 festival are automatically members. All paid ads include festival membership.

Advertisement options		Cost	Total
<b>Print ads in festival booklet:</b> Deadline for print ads in 2010 booklet: March 1, 2010. The same ad will run in the 2010 newsletter, in a smaller size.	<b>Print</b> – business card size	\$25	
	<b>Print</b> – half page size	\$50	
	<b>Print</b> – full page size	\$100	
<b>Website ads:</b> Ads for the festival website can be accepted at any time, and run until the end of the calendar year.	<b>Website</b> – email & website text link	\$10	
	<b>Website</b> – email link & logo link to your website	\$50	
<b>Please make checks payable to NML&amp;WF</b>		<b>Total cost of ads:</b>	

Please email your digital files to [holly@shaltzfarm.com](mailto:holly@shaltzfarm.com). We can accept .bmp, .jpg, .pdf, .doc, .tif, .gif, .png, and .swx formats. Image (.jpg, .png, tif, or .gif) files preferred where possible. We cannot accept MS Publisher files. We can accept high-quality hardcopy of your image, if you don't have digital available or can't email it. You can call Holly at 231 582 3206 or email [holly@shaltzfarm.com](mailto:holly@shaltzfarm.com) if you have questions.

Snail mail for hard copies is:  
 NML&WF Ad  
 c/o Holly Shaltz  
 PO Box 136  
 Boyne City, MI 49712

You can also call Holly at 231 582 3206 or email [<holly@shaltzfarm.com>](mailto:holly@shaltzfarm.com) if you have questions.